

COLLEEN P. VUCINOVICH

CAREER HIGHLIGHTS

- **President, Teamshares Network Companies:** Arch Interim Housing; Empire Furniture Rental
- **Board Advisor** to the US Board of Directors for MicroLoan Foundation, an international non-profit providing financial literacy training and microloans to sub-Saharan African women.
- **Served as President of Faculty Senate, Chair of Faculty Council and Chair of Faculty Leadership Team**
- **Department Chair**, Business Administration & Economics Department at Principia College
- **Assistant Professor** of Strategy and Management at Principia College
- Member of Principia's **Leadership Institute Advisory Board**
- Principia College President Search Committee member
- Created and commercialized a range of makeup for dark complexions to raise up women and increase women's' visibility in sub-Saharan Africa. The product was revolutionary, ahead of major competitors in sub-Saharan Africa
- **Founder and CEO** with full strategic and operational responsibility, leading a manufacturing and distribution company
- **Comprehensive functional leadership** experience including corporate strategy, strategic marketing and execution, organizational design, talent recruitment & development, operations, and financial management.
- Created business plans and award winning marketing strategies that grew local and international product sales for brands such as Clinique, Estee Lauder, Lancôme, Boots No7, and Elizabeth Arden
- **Founder and Principal** of a corporate image consulting firm serving corporate leadership development programs, senior executives, and diplomats.
- The firm **won the Classic FM Radio 'Best New Enterprise' (South Africa)**
- Lived, worked, volunteered, and raised children in South Africa, England, and the US

CAREER HISTORY

PRESIDENT □ **TEAMSHARES NETWORK COMPANY** **07/2022-PRESENT**

Arch Interim Housing & Empire Furniture Rental are employee-owned companies in St. Louis that provide corporate housing and short-term furnishings respectively.

VISITING FACULTY OF BUSINESS ADMINISTRATION □ **PRINCIPIA COLLEGE** **07/2022–12/2023**

Associate Professor of Business Administration. Teaching Strategic Management and Organizational Effectiveness and New Venture Creation

BOARD ADVISOR □ **MICROLOAN FOUNDATION USA** **09/2020–PRESENT**

International non-profit operating in sub-Saharan Africa providing financial literacy training and micro-loans to women in need of entrepreneurial support to break the poverty cycle. I advise the marketing committee and support their marketing activity.

FACULTY OF BUSINESS ADMINISTRATION □ **PRINCIPIA COLLEGE** **07/2015–06/2022**

Associate Professor of Business Administration. Teaching portfolio includes Management, Strategic Management, Organizational Effectiveness, International Business, Marketing, and Discovering Business.

Department Chair, Business Administration & Economics, Jan '18 – June '19

- Managed Business Admin & Economics department budgets, faculty evaluation, course scheduling, department course catalogue, department budgets and faculty development initiatives Jan '18 – June '19
- **Performed a strategic update to the business program by** developing 3 new courses and rebranding 2 courses to align with equivalent education programs to ensure the business major is competitive

CHIEF EXECUTIVE & FOUNDER □ **FOXCROFT & ALEXANDER TRADING GROUP** **03/2001–6/2012**

Planned, executed, and commercialized a consumer goods startup in sub-Saharan Africa focused on import and wholesale of niche cosmetics; manufactured and distributed niche personal care products; provided contract manufacturing services for domestic and international brands.

- Full profit & loss responsibility
- Raised capital for a startup and subsequent expansion
- Established a cosmetic manufacturing plant with an annual capacity of 0.5 million units

CEO & PRINCIPAL □ **IMAGE QUOTIENT** **02/2009–6/2012**

Developed and implemented a diversification strategy for Foxcroft & Alexander Trading Group, opening an enterprise to deliver Executive Image Consulting. Consulting portfolio included personal branding curriculum for Leadership Development Programs, and individual personal branding for C-Suite executives and diplomats.

EDUCATION & TRAINING

EXECUTIVE DOCTOR OF BUSINESS ADMIN. (ABD - 2024) □ ÉCOLE DES PONTS, PARIS

Research area: organizational spirituality & spiritual intelligence as core organizational competencies

MBA □ EDINBURGH BUSINESS SCHOOL, SCOTLAND

Economics □ Accounting □ Finance □ Project Management □ Org. Behavior □ Marketing □ Leadership

MS, STRATEGIC PLANNING □ EDINBURGH BUSINESS SCHOOL, SCOTLAND

*Strategic Planning □ Competitive Strategy □ Strategy Implementation □ Risk Management □
Negotiation*

HIGHER EDUCATION TEACHING CERTIFICATE □ HARVARD'S BOK CENTER